

# Gaplevski.

## Stasia Gaplevski

Experienced UX/UI Designer with certification from the UX General Assembly, London.  
Focused on creating user-centered designs that enhance user experience.

## EXPERIENCE

UX/UI & WEB DESIGNER @TALLINN UNIVERSITY; PART-TIME — 2022–PRESENT

- Developed user-friendly interfaces for a national educational platform, enhancing the experience for 25,000+ users
- Conducted a UX audit of an online browser game aimed at scholars, which resulted in the game gaining 15,000 active players and being played in 103 schools
- Utilised Git for version control and collaboration with the development team, ensuring efficient workflow and consistent project updates.
- Gained proficiency in working with Tailwind framework and HTML, CSS, PostCSS, valuing opportunities for coding alongside design tasks.
- Check out [my portfolio](#), more details are there

WEB DESIGN INTERNSHIP @TALLINN UNIVERSITY; SEP 2021 — DEC 2021

- Led the redesign of a prominent online courses platform, impacting numerous Estonian higher education institutions.
- Contributed creative UX solutions in design review meetings and collaborated effectively with senior developers using Agile methodologies.

UX/UI & WEB DESIGNER @FREELANCE; 2019 — 2022

- Enhanced user engagement for 20+ websites, increasing user satisfaction and reducing bounce rates.
- Specialised in Figma for wireframes, mock-ups, and rapid prototyping.
- Effectively transformed client requirements into user-centric designs, improving overall user experience.

## EDUCATION

- General Assembly; London, UK — UX Design Course, 2020
- Estonian Academy of Arts; Tallinn, Estonia — Web Design – 2019
- Tallinn University; Tallinn, Estonia — BA Art Education – 2018

## SKILLS

- **Research & Analysis:** Comparative analysis, user interviewing, surveys, persona & empathy mapping.
- **Design & Prototyping:** UX/UI designing (Figma, Sketch, Adobe XD), rapid prototyping, storyboarding, card-sorting, typography in digital design.
- **Usability Testing:** In-person testing, flow analysis, customer journey mapping (CJM), affinity & mind maps.